

Facilitate • Educate • Collaborate

MPW

Michigan Partnership
for Animal Welfare

*Working together for the good
of the animals in Michigan.*

October 24 - 26, 2007
Kellogg Hotel &
Conference Center
East Lansing, Michigan



ANIMAL WELFARE
CONFERENCE
BUILDING BRIDGES 2007

Presented by:



2007 MPAW Animal Welfare Conference

The Michigan Partnership for Animal Welfare (MPAW) is pleased to host the fourth annual Animal Welfare Conference—Michigan's largest educational and networking event geared towards those who make a career out of helping animals, and those who simply love them! We hope you will enjoy our new format, with a full day of sessions on Thursday and half-day workshops on Wednesday evening and Friday morning.

In any event, we hope you will plan to join us October 24, 25, and 26 at the Kellogg Hotel & Conference Center on the beautiful Michigan State University campus in East Lansing for what is sure to be an exciting and enriching experience!

Agenda

Wednesday, October 24

5:00-9:00 p.m. Pet First Aid/CPR

7:00 p.m. Welcome Reception

Thursday, October 25

7:30-8:30 a.m. Registration & Continental Breakfast
8:30-10:00 a.m. **Session 1**
10:00-10:30 a.m. Break
10:30-12:00 p.m. **Session 2**
12:00-1:30p p.m. Luncheon
1:30-3:00 p.m. **Session 3**
3:00-3:30 p.m. Break
3:30-5:00 p.m. **Session 4**
6:30 p.m. **Social Event-(OPTIONAL)** Michigan Princess Riverboat Dinner Cruise
(separate fee required)

Friday, October 26

Half-Day Workshops 9:00-12:00 p.m.

Feral Cats:

**Part I - Current Science Addressing TNR and Lessons and
Part II - TNR: Lessons Learned & Ideas for the Future**

*Dr. Margaret Slater DVM, PHD
(Texas A&M University)*

Effective Strategies for Pit Bull Placement

*Donna Reynolds
(Bay Area Doglovers Responsible for Pit Bulls)*

Hotel Information

The Kellogg Hotel & Conference Center



The Kellogg Hotel Conference Center offers 160 guest rooms and suites with cable and pay-per-view movies, voice messaging, high-speed data ports and complimentary Wi-Fi Internet access. In addition, guests can take advantage of the business center, gift shop, fitness center, the MSU Indoor Tennis Center, two golf courses and everything else MSU has to offer. Call 517-432-4000 or toll-free 800-875-5090 to make a reservation for overnight accommodations. Be sure to let them know you are with the 2007 Animal Welfare Conference in order to get the group rate of \$89 per night!

For more information, please call 1-866-MHUMANE or visit www.MPAW.org

CONFERENCE SESSIONS

Wednesday, October 24

5:00-9:00 p.m.

Pet First Aid/CPR
-Sue Wnetzrak
(Instructor, Pet Tech)

7:00 p.m. Reception

Welcome Reception

Thursday, October 25

Session 1: 8:30-10:00 a.m.

Shelter Diagnostic System
-Joseph Allen & Maresa Kelly
(Organizational Science,
UNC at Charlotte)

**Feline Social Behavior,
Environmental Enrichment
& the Multi-Cat Home I**
-Debra Horwitz, DVM DACVB
(Veterinary Behavior Consultations)

**More than Just a Big Heart-
Foster Based Placement, Group
Organization & Operation**
-Karen Angell (GRRoM)

Animal Cruelty Basics
-Deborah MacDonald
(Facility Dir. of DCAC and Chief
Investigator for the Michigan
Humane Society)

Break: 10:00-10:30 a.m.

Session 2: 10:30-12:00 p.m.

**Good Adopters are Made,
Not Born**
-Bert Troughton, MSW,
(Senior Director, ASPCA ®
National Outreach)

**Elimination Problems in
Cats**
-Debra Horwitz DVM DACVB
(Veterinary Behavior Consultations)

Animal Hoarding
-Gary Patronek, VMD, PhD
(Director of Animal Welfare &
Protection, Animal Rescue League of
Boston)

**Cracking Down on
Puppy Mills**
-Debbie Hill & Tim Rickey
(Humane Society of Missouri)

Luncheon/Networking: 12:00-1:30 p.m.

Session 3: 1:30-3:00 p.m.

**What do Teachers Want?
Expanding the Reach of
Humane Education**
-Ingrid Norris
(Spartanburg Humane Society, NC)

**Coalition Building-
MPAW & Beyond I**
-Bert Troughton, MSW,
(Senior Director, ASPCA ®
National Outreach)

**Citizen Lobbying for
Animals**
-Nancy Perry, VP of Government
Affairs (HSUS)

**Community Assessments in
Animal Welfare**
-Stephen J. Notaro, PhD
(Dept. of Kinesiology & Community
Health, Univ. of Illinois)

Break: 3:00-3:30 p.m.

Session 4: 3:30-5:00 p.m.

Customer Service
-Sandy Farnsworth
(Customer Care Manager of
Oregon Humane Society)

**Coalition Building-
MPAW & Beyond II**
-Bert Troughton, MSW,
(Senior Director, ASPCA ®
National Outreach)

**How to Recruit, Identify &
Retain the Long Lasting &
Committed Volunteers**
-Hilary Hager, MA & Megan Webb,
MBA

**Pet Education &
Behavior Basics**
-CJ Bentley, CPDT
(Pet Education Center Business Mgr,
MHS)

Social Event 6:30 p.m.: (OPTIONAL) Michigan Princess River Boat Dinner Cruise

Friday, October 26

9:00-12:00 p.m. Half -Day Session

**Feral Cats: Part 1 - Current Science
Addressing Trap, Neuter, & Return, and Part
II - Lessons Learned & Ideas for the Future**
-Dr. Margaret Slater, DVM, PhD

Effective Strategies for Pit Bull Placement
- & Donna Reynolds
(Bay Area Doglovers Responsible about Pit Bulls)

For more information, please call 1-866-MHUMANE or visit www.MPAW.org

Session Descriptions

Wednesday, October 24 - First Aid Class

Emergency Animal Response Training Opportunity

In addition to the many sessions on Thursday and Friday, we are very pleased to be offering a Pet First Aid/CPR class on Wednesday evening, October 24th from 5:00 p.m. to 9:00 p.m. for those persons interested in gaining emergency response skills needed by local or state emergency animal response teams, as well as brushing up on skills you might need to save your own animal someday! Participants completing the session will receive a 2 year certification card. A separate \$50 registration fee is required for this class and attendance is limited, so send in your registration forms early to reserve your spot in this sure-to-sell-out session!

Thursday, October 25 - Session 1

1. Shelter Diagnostic Systems

-Joseph Allen and Maresa Kelly, Organizational Science, University of North Carolina at Charlotte

Effective and healthy organizations have long recognized the conventional wisdom that “the people make the place.” In other words, if we do not take care of our people, they cannot take care of our organizations or the animals. The Shelter Diagnostics System is an assessment tool designed to help private and public animal shelters run better by surveying employees and making specific recommendations based on the results.

2. Feline Social Behavior, Environmental Enrichment and the Multi-Cat Home

-Dr. Debra Horwitz, DVM DACVB, Veterinary Behavior Consultations

Cat to cat interactions can cause problems for new adopters. Knowing the best advice to give can help cat adoptions succeed. This session will look at the normal social behavior in the domestic cat and how environmental change can decrease stress and increase harmony in cats living together. This session will include enrichment techniques you can use in a shelter setting.

3. More Than Just A Big Heart-Foster-Based Placement Group Organization & Operation

-Karen Angell, Board Member, Golden Retriever Rescue of Michigan

Placement Groups (foster based rescue organizations) today are like small businesses -- requiring legal, state, and internal structure to remain viable. Learn how to lay a good foundation, provide the services that your animals and adopters need, and work with other groups around the state to make the greatest impact on getting animals to appropriate new homes.

4. Animal Cruelty Basics

-Deborah MacDonald, Facility Director (Detroit Center for Animal Care) and Chief Investigator for the Michigan Humane Society

This session will cover the basics of animal cruelty investigation as it applies to our Michigan state anti-cruelty statute. What is animal cruelty? How do you build a case? What are the different types of animal cruelty? We will look at the importance of initial information, gathering information in the field, the veterinarian's role and the importance establishing a working relationship with the prosecutor's office.

Thursday, October 25 - Session 2

1. Good Adopters Are Made, Not Born

-Bert Troughton, MSW, Senior Director, ASPCA® National Outreach

How—in the limited time we have at the adoption counter—can we teach adopters what they need to know to be good pet parents? The secret lies in how we “teach.” This workshop, adapted from the ASPCA® Meet Your Match™ series, will give you practical ways to incorporate three key adult learning principles - respect, relevance, and retention - into your adoption counseling. Learn how to lay the foundation for a positive learning relationship between adopters and your agency so that adopters begin learning at the time of adoption and continue learning by returning to you with their questions.

Session Descriptions

Thursday, October 25 - Session 2 cont.

2. Elimination Problems in Cats

-Dr. Debra Horwitz, DVM DACVB, Veterinary Behavior Consultations

Elimination outside of the litter box is the number one complaint of cat owners and often results in pet relinquishment. Understanding how to diagnose and treat these issues can help keep cats in their homes.

3. Animal Hoarding

-Gary J. Patronek, VMD, PhD, Director of Animal Welfare and Protection, Animal Rescue League of Boston

This session will provide an overview of current thinking about the psychological underpinnings of animal hoarding and its expression as a form of compulsive caregiving. Participants will gain increased insight about how to approach intervention and prevention of animal hoarding.

4. Cracking Down on Puppy Mills

-Debbie Hill, Vice President of Operations, Humane Society of Missouri and Tim Rickey, Director of Rescue and Investigations, Humane Society of Missouri

This session will outline how and why puppy mill investigations are different from other animal abuse cases and what you need to know before puppy mills become a “big business” in your community or state.

Thursday, October 25 - Session 3

1. What Do Teachers Want? Expanding the Reach of Humane Education Through Standards Based Supplemental Curricula

-Ingrid Norris, Spartanburg Humane Society, North Carolina

This session will cover how humane educators can incorporate educational standards into supplemental curricula in order to better promote school-based programs. Participants will be actively involved in shopping at the “Pet Mall” with their own “Pet Dollars” as they explore the steps involved in creating a grade specific, standard based lesson such as this ninth grade program entitled, “Pet Economics.”

2. Coalition Building – MPAW and Beyond Part I

-Bert Troughton, MSW, Senior Director, ASPCA® National Outreach

Animal Laws. Low cost spay/neuter. Humane Education. Some issues are so fundamental to our success that they require large-scale collaboration and smaller efforts can always be enhanced by learning from others versus learning the hard way. In this session, organizational leaders and change agents from around the state will work together to clarify priorities and develop regional action plans that will advance the work we’re all doing, while sharing best practices in order to strengthen the MPAW network overall.

3. Citizen Lobbying for Animals

-Nancy Perry, VP of Government Affairs, The Humane Society of the United States

The legislative process is a twisting maze of negotiations, lobbying, and careful bargaining. You will learn inside tips and tricks of the trade to get you started on the path to becoming a lobbyist for animals. This presentation will explore critical components of successful legislative campaigns for animals. Learn about the importance and benefits of the legislative process; understand how lawmakers think and how to build a winning coalition.

Session Descriptions

Thursday, October 25 - Session 3 cont.

4. Community Assessments in Animal Welfare

-Stephen J. Notaro, PhD., Department of Kinesiology and Community Health, University of Illinois at Urbana-Champaign

How do you know which services are needed by the pets and the people of your community? How effective are the programs you currently offer? Many organizations struggle with these questions, yet few really know if adoption numbers are good, or how incoming animals compare with other cities and shelters. This session reviews basic methods of community assessments to help you determine the effectiveness of your current programs.

Thursday, October 25 - Session 4

1. Customer Service

-Sandy Farnsworth, Customer Care Manager, Oregon Humane Society

Do adopters love your animals but hate your customer service? Find out how Oregon Humane Society turned their customer service around and how you too can become adopter friendly.

2. Coalition Building – MPAW and Beyond Part II

-Bert Troughton, MSW, Senior Director, ASPCA® National Outreach

Continuation of Part I.

3. How to Recruit, Identify and Retain the Long Lasting and Committed Volunteers You Need

-Hilary Anne Hager, MA, Shelter Activities Coordinator, Everett Animal Services and Megan Webb, MBA, Community Outreach Program Director, Oakland Animal Services

By learning how to think about your programs from the perspective of new volunteers you can prepare them to face and overcome many common challenges. From scheduling dilemmas to poor employee volunteer relations this session will cover valuable lessons learned to improve your management strategy. Whether you have an existing program or are starting from scratch this workshop will put you on the right track to a first rate volunteer management program.

4. Pet Education & Behavior Basics

-C.J. Bentley, CPDT, Pet Education Center Business Manager, Michigan Humane Society

Do dogs misbehave out of spite? Do they potty on our floors for revenge? If a dog tears up the house and no one is home, does the dog have separation anxiety? If a dog doesn't obey, is she dominant? Communication problems happen between humans and canines all too often. We spend much of our time trying to teach dogs to listen to us, and very little time actually listening to them. Come and learn how we can help our adopters (and fosters) learn to "speak dog." Adopters, foster families, and the dogs will all be happier for it.

Thursday, October 25 - Social Event

Social Event - Michigan Princess Riverboat Dinner Cruise

Join your fellow conference participants on Thursday, October 25th for an evening dinner cruise down the Grand River on an authentic triple deck riverboat -- the Michigan Princess! \$45 per person includes dinner (with vegetarian options) and the cruise. A minimum of 50 guests is required for this event, so please send in your reservation by October 20th.



Registration Form 2007

Name: _____ Position/Title: _____

Company/Organization: _____

Address/City/State/Zip: _____

Phone: (____) _____ Fax: (____) _____ Email: _____

Welcome Reception-Wednesday, October 24

- Yes, I will be attending the First Aid/ CPR Class from 5:00 - 9:00 p.m.
- Yes, I will be attending the Wednesday (10/24) evening reception
(Please Note: All meals will be vegetarian friendly)

Session Options-Thursday, October 25

Select one from each session:

Session 1: 8:30-10:00

- Shelter Diagnostic System
- Feline Social Behavior I- Environmental Enrichment & the Multi Cat Home
- More than Just a Big Heart- Foster Placement & Group Operations
- Animal Cruelty Basics

Session 2: 10:30-12:00

- Good Adopters are Made, not Born
- Elimination Behavior in Cats
- Animal Hoarding
- Cracking Down on Puppy Mills

Session 3: 1:30-3:00

- What do Teachers Want? Expanding the Reach of Humane Education
- Coalition Building I- MPAW & Beyond
- Citizen Lobbying for Animals
- Community Assessments in Animal Welfare

Session 4: 3:30-5:00

- Customer Service
- Coalition Building II- MPAW & Beyond
- How to Recruit, Identify & Retain the Long Lasting & Committed Volunteers
- Pet Education and Behavior Basics

Half-Day Workshops-Friday, October 26

- Yes, I will be attending the Friday Half-Day Workshop
Please select one workshop:

Feral Cats - I & II: Current Science Addressing TNR

Effective Strategies for Pit Bull Placement

Registration Fees:

- Individuals:** Wednesday Pet First Aid/CPR (\$50) Thursday Only (\$75) Friday Only (\$50)
- Michigan Princess Riverboat Dinner Cruise (*OPTIONAL*) (\$45) Thursday & Friday (\$100) Wednesday, Thursday, Friday (\$190)

Groups: Take 10% off per person for two or more attendees from the same organization (Submit group registration together to qualify for discount)

- Yes, I am part of a group

Group Name: _____

Payment Method:

Check enclosed, payable to: *Michigan Partnership for Animal Welfare*

Charge my: Visa MasterCard

Credit Card Number: _____ Exp. Date: _____

Signature: _____

Please fax or mail one Registration Form per person with payment to:

Fax: (248) 355-4123

Mail: Michigan Humane Society/MPAW
Animal Welfare Conference
26711 Northwestern Hwy, Suite 175
Southfield, MI 48033

NO REFUNDS AFTER OCTOBER 17, 2007

For more information, please call 1-866-MHUMANE or visit www.MPAW.org



The 2007 Animal Welfare Conference is brought to you through the generous support of our sponsors:



www.MPAW.org

26711 Northwestern Hwy. • Suite 175 • Southfield, MI 48033



MPAW
Michigan Partnership
for Animal Welfare
Working together for the good
of the animals in Michigan.